

# At I Love Mi Casa Realty, It's All About Passion, Hard Work & Getting Results



While it's about business and getting customers the best real estate deals - it's also about family for Karla Guadamuz-Davis. Late husband Howard Davis, Jr. and daughter Samiha have been major inspirations in her life.

## Real Estate

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of achieving the American dream! In 1995, she graduated from the University of Miami with a degree in Communications and Political Science. She then became a successful Journalist as an Assignment Editor, Producer and Reporter at South Florida television networks for 15-years.

"I learned this work ethic from both of my parents and it's something that I have continued to live by," Karla explained. "My mom came here and cleaned houses, my dad worked at restaurants and I saw this all unfold and that inspired me to be the very best I can."

Work ethic is indeed something that many miss out on, but for Karla, who saw her mother sell sandwiches out of a lunch wagon and then become a Nurse after going to night school for years; it was just the motivation and character-building that has been a trademark in her professional life.

"When you see people that you love and care about so much, working their fingers to the bone to make a better life, those are the things that stick with you and have for many years," Karla pointed out. "For me, graduating from college and working in the media really shaped me for the future."

From media to marketing work and just about everything else in between, Karla shattered that glass ceiling and showed what women can do in a society that males have dominated for generations.

### THE GREAT HOWARD DAVIS JR.

Karla's life path really changed when she left her journalism career to launch a successful MMA professional fight company: Fight Time Promotions. That was a move that really surprised many, including her mother, who had long been the rock and her support.

The company's popular events were featured on CBS Sports, FoxSportsNet and HBO Plus just to name a few. The company was a true labor of love; as she worked alongside Howard Davis Jr., 1976 Boxing Olympic Gold Medalist.

Her association with the legendary boxing champ led to something more. Her passion for life, hard work and challenges brought this TV personality into gyms and seated at some of the best fights in the world.

Karla's admiration for the sport and for what Davis had accomplished, brought their relationship to another level - when they married and had a daughter in 2010. Karla and Howard had built the No. 1 MMA show in Florida, and everyone wanted to be a part of it - including major sponsors such as JM Lexus and Jack Daniels.

With everything going so well, and Karla a happy mother and wife, the first major life obstacle came about when Davis Jr., was diagnosed with Stage 4 lung cancer in 2015.

"You talk about news hitting like a ton of bricks," Karla recalled. "I had noticed that Howard had been getting tired a lot and we needed to find out what it was. I remember this so vividly - because I left him at the doctor's



office for tests and when I came back, I was hit in the face with the news."

With fundraisers to pay for the high cost of non-traditional treatments, Karla prepared herself and her daughter, Samiha, for life without someone who had been such a difference maker in their lives. Tragically, Davis Jr., passed away from lung cancer 10 months later.

"If I didn't have my mother for support and daughter to remind me how special Howard was, I don't know what would have happened," Karla said. "We stayed with the MMA business for a while, but it wasn't the same without him."

As she pondered her future, it was something that she was told that stuck in her head. Because of her passion, zest for life and embracing new challenges, real estate was thought to be her calling - and they were right.

After being a successful agent; she decided to go to the next level as a Broker and launched I Love Mi Casa Realty, LLC in dedication of her late husband's memory.

Like anything that Karla Guadamuz-Davis has done in her productive career, real estate was a natural progression. Here love for people, telling the truth and dealing with the positives has given her business a major advantage.

"What I have done is fully immerse myself in real estate, knowing the market from top to bottom," she said. "The one thing that has helped me to raise the bar in anything that I do is having support. When we hire our agents, they have to be on the same page and share the same strong work ethic and commitment to excellence that make I Love Mi Casa Realty a top boutique real estate agency."

In 2018, Karla was the top agent in her office and was launching her own company with a brand that's establishing her business as one of the best in South Florida. She was happy, surrounded by her family and a great support staff. But that all changed when her mother, Gloria, was diagnosed with Leukemia. She passed three years to the day that her husband died.

"That was something that could have easily pushed me over the edge," Karla recalled. "My rock and someone who had taught me everything, was gone. But the things that my mother had taught me through the years are what drives me today."

**I LOVE MI CASA REALTY - HALLANDALE BEACH**  
Karla's love for the City of Hallandale Beach and the



way they have opened their arms for her new business is something that she wanted to let people know.

At the grand opening a few months ago, it was the Greater Hallandale Beach Chamber of Commerce that made the event special - with employees and area dignitaries coming to the ribbon cutting, and that meant so much to Karla and her employees.

In addition, another positive in the business has been being branded by Zillow as a top agent, which has been a vital tool in buying and selling and has helped Karla work toward her goal of expanding her brand.

"My home has always been South Florida, and when you meet with any of the members of our team, you will find that they share the same true feelings and want to make your transaction as stress-free as possible," Karla added.

Because of her many experiences in the past - and passion for what she and her beloved husband did - Karla has brought some of the MMA with her into the real estate world - when she brought former UFC fighter Rich Attonito aboard.

When it comes to real estate, Karla and her team are on top of it. From Aventura to Coral Gables, Fort Lauderdale, Hollywood, Key Biscayne, Miami, Hallandale Beach, Pembroke Pines and Sunny Isles Beach, I Love Mi Casa Realty covers our diverse communities and the team is ready to make the home-buying experience an enjoyable one; with Karla in your corner.

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